



Pound Plunge is a 12 week, four person team or individual competition designed to lose weight through organized exercise, diet, and lifestyle behavior change.

Starts Saturday, September 19, 2009 through December 13, 2009.

Kick-off Event: Saturday, September 19, 2009 at the Bicentennial Center from 8am to noon.

Award Ceremony: Sunday, December 13, 2009

Register Online at www.PoundPlungeSalina.com

The Salina Family YMCA, Eagle Communications, WorldLinc Corporation, Salina Regional Health Center, Saline County Healthy Department, ComCare, and Central Kansas Foundation have joined forces to create the first ever Pound Plunge in Salina.



Salina Regional Health Center

www.srhc.com



Mission Statement

Community organizations coming together to improve the health of the Salina area.

About Pound Plunge Program

- Pound Plunge is a 12 week, four person team or individual competition designed to lose weight through organized exercise, diet, and lifestyle behavior change.
- Pound Plunge activities will be at The Salina Family YMCA.
- The team and individual who have the highest combined percentage of weight loss win.

Up to Date information available at www.PoundPlungeSalina.com

Fun and rewarding
Weight Loss Program

Make an investment in the Pound Plunge Program, a community event to improve the health of the Salina area.

Levels of Sponsorship

Corporate Sponsorship \$3000

Your Sponsorship underwrites the annual Pound Plunge Program. Your company will be recognized in Radio, Television, Newspaper ads and print materials. Your company will have a web ad and link on the PoundPlungeSalina.com web site, and signage at the Kickoff event. You will also be recognized as a Sponsor of any of the years' activities that Pound Plunge will host.

Gold Sponsor level \$2000

Includes Pound Plunge Weekly Event Sponsorship and opportunities to include your company information in hand outs at the kickoff event. Your business will be recognized during your Sponsor Week and as a Gold Sponsor on the Pound Plunge Web site with Web Ad and link.

Silver Sponsor Level \$1000

Opportunity to include your companies information in hand outs at the kickoff event. Your company will be recognized as a Silver Level Sponsor on the Pound Plunge Web site, and recognized as Sponsor of the Kickoff event.

Improved Health = Quality of Life
Good Health = Less Cost

Bronze Sponsor Level

Includes choice of underwriting options with other companies: \$500

Included as a Bronze Level Sponsor on the Pound Plunge Web site: \$500

Underwriting Speaker at the Pound Plunge kickoff event: \$500

Underwriting Sponsor with ComCare for the Blood work profiles: \$500

Underwrite cost of digital scales: \$500

Underwrite cost of event prizes: \$500

Underwrite cost of kickoff event at the Bicentennial Center: \$500

Underwrite cost of laptop computers for the Pound Plunge event: \$500

Underwrite healthy foods/ beverages for events: \$500

Name: _____

Address: _____

Phone: _____

Email: _____

Please make your check payable to
Pound Plunge Salina

Thank you for your donation!